



DIGIEDIA

FUTURE OF DIGITALIZATION



Connecting dots Digitally

We are
YOUR DIGITAL
MEDIA PARTNER

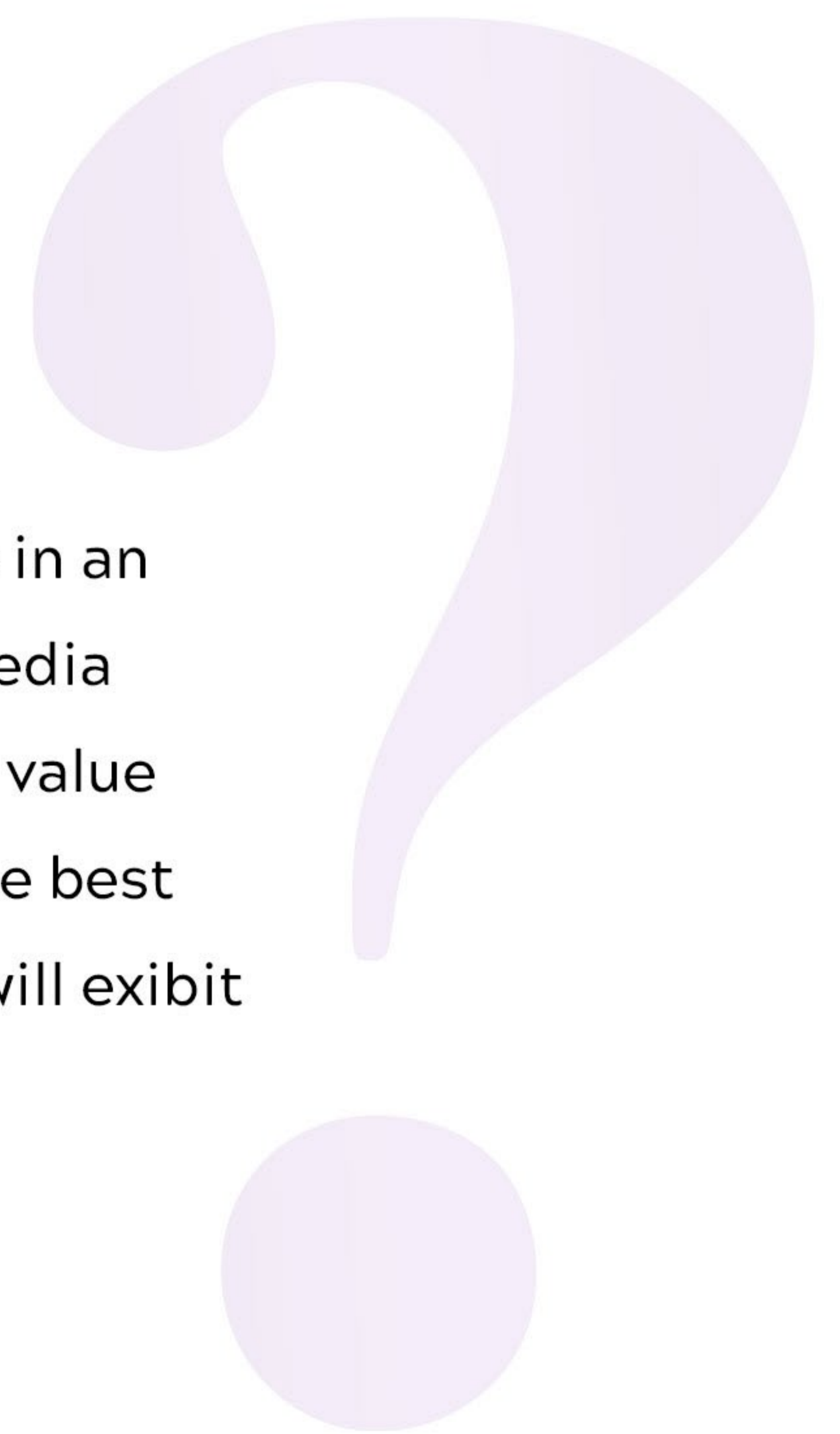
We work as a bridge between
your customer & your brand



Who **we** are? & What **we** do?

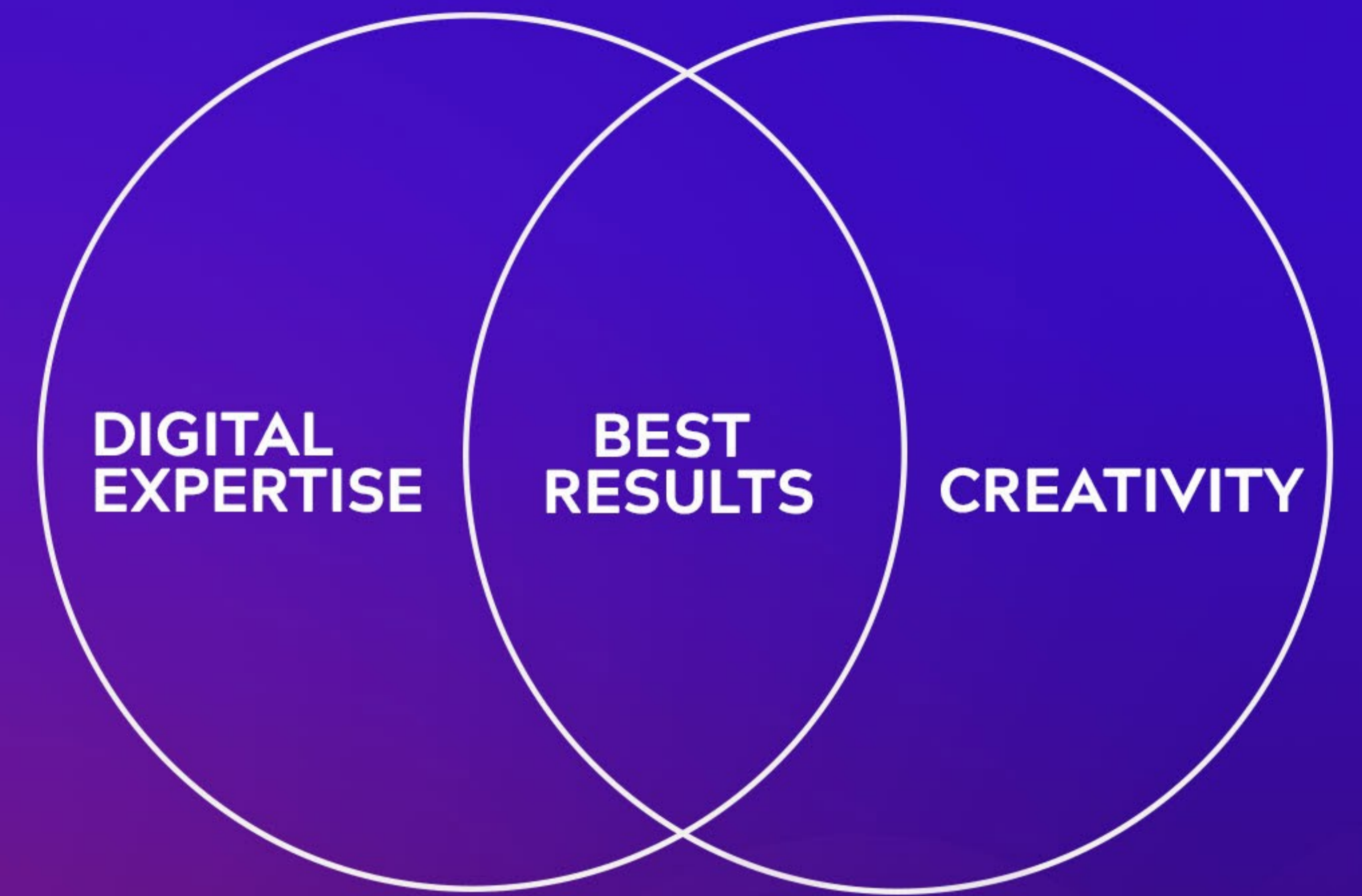
We are Digimedia - a **Social Media Communications & Digital Marketing Agency** based in India.

We understand the importance of a brand's **digital media presence**. Once we get to know them and their target audiences intimately, we create, develop and communicate brands and their messages in an impactful & engaging way on relevant digital media platforms. Digimedia **designs, executes** social media marketing campaigns, along with integrated new age digital media tools, in such a way that it adds value to potential and existing stakeholder and do not look like a meme company pushing its product. The best way for us to tell you our story is through the projects the we deliver for our clients. The following will exhibit our services and some of the best campaigns created by us.



OUR MISSION

WE ARE ON A MISSION, A VERY CHALLENGING MISSION.



Yes, you got it right!

We are on a mission to build a long-term relationship with you and become your digital media partner. To make a relationship last long, a strong connection is the key. Knowing each other, building a consistent approach, understanding your offerings in-depth, and being an integral part of your Marketing team, will help synergize our efforts to launch a powerful digital marketing campaign.





OUR SOCIAL MEDIA & DIGITAL MEDIA SERVICES



WE CONNECT
ALL YOUR
SOCIAL MEDIA
&
DIGITAL MEDIA
DOTS.

- SOCIAL MEDIA MARKETING

SM Page Management
SM Ads Management

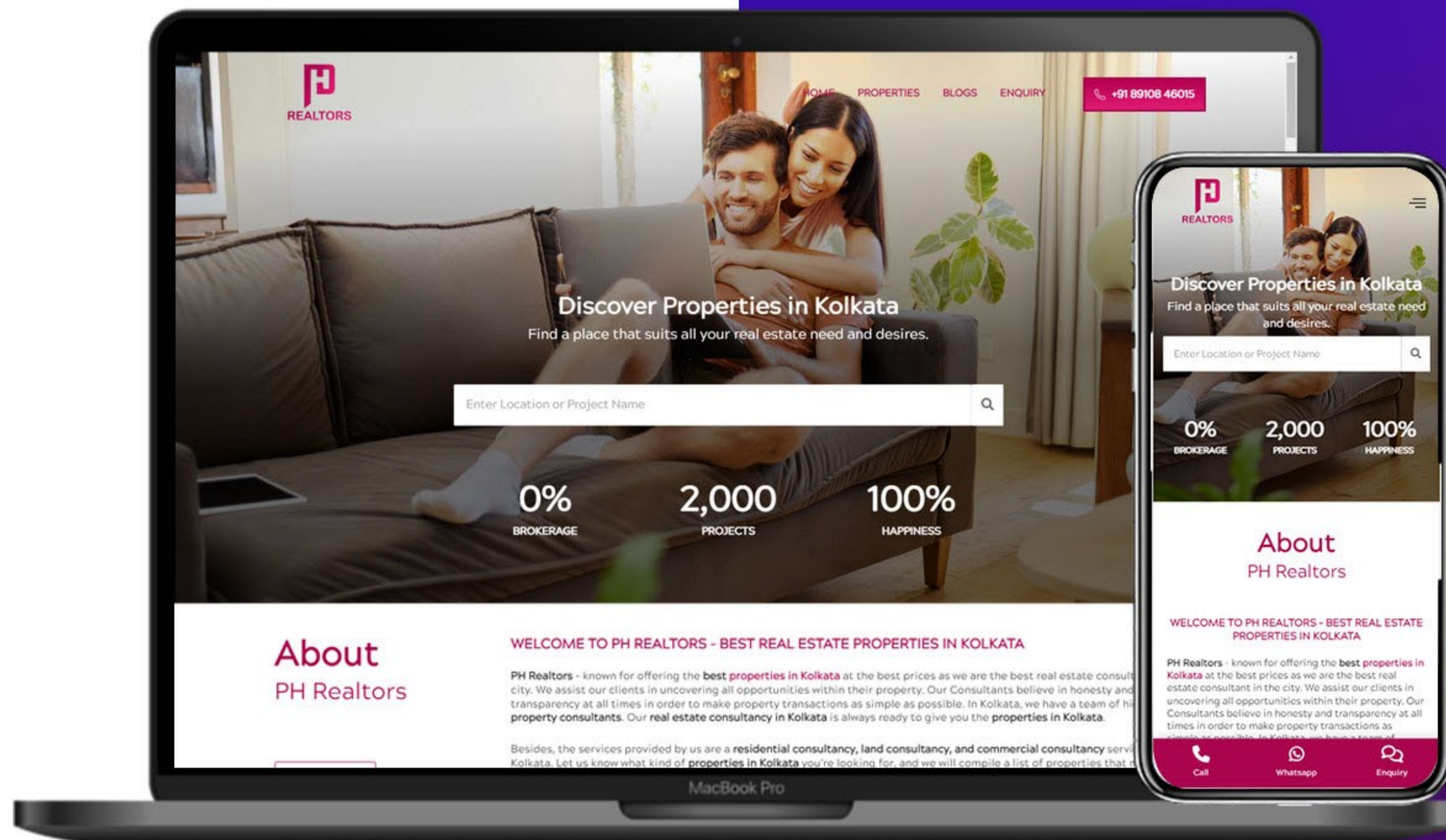
- SOCIAL ENGINE MARKETING

- CONTENT MARKETING





WEBSITE DESIGN & DEVELOPMENT



IN TODAY'S BUSINESS ENVIRONMENT OF FIERCE COMPETITION ONE MUST HAVE A WEBSITE

With the expansion in business operations it is mandatory to increase your products range, sales and geographical area, e-commerce solutions helps you to expand beyond boundaries with great ease without having to worry about changing your physical location.

PLATFORMS ON WHICH WE HAVE EXPERTISE

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORM



Facebook



Twitter



Google my
Business



Youtube



Pinterest



Instagram



Linkedin

ALONG WITH ABOVE, WE HAVE EXPERTISE IN MANY OTHER WEBSITE BUILDING PLATFORM AS WELL





APP DEVELOPMENT

Turn your business ideas into mobile application with Digiedia

OUR APP DEVELOPMENT SERVICES



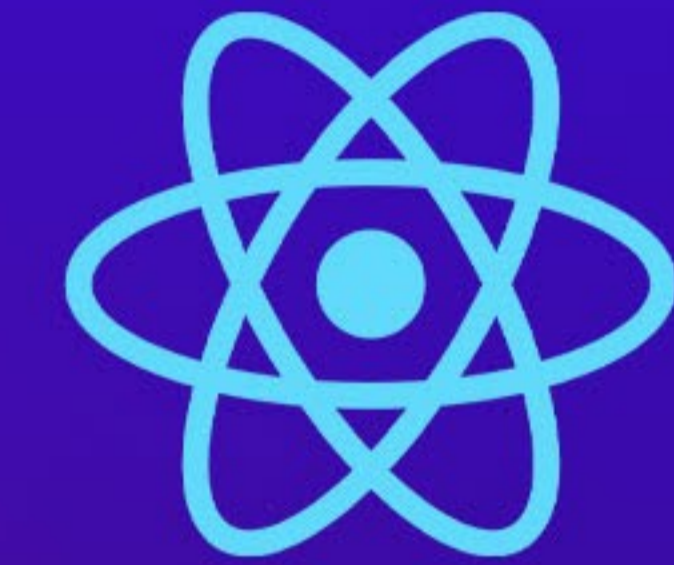
iOS Development

Elegance and simplicity are the essence of iOS apps and we at Digiedia, strive to bring this to reality. Our mobile app development process is transparent, flexible and uses cutting edge technology to deliver powerful and functional solutions.



Android Development

App developers here at Digiedia make use of every tiny feature of Android to deliver world-class android app development services. That's why we are known as a reliable android application development company.



React Native Apps

React native the product of Facebook, is redefining the future of mobile app development. If you are looking for a faster app development platform that would turn your business overnight, then our React Native app development team will fit you perfectly.



OUR KEY FEATURES

We've created a library of features like login page, shopping cart, secure payments pages. We'll stack them and customise them, any way you want. It's faster and costs less too. We develop excellent mobile applications that are feature-rich and User Friendly

RELIABLE CODE

We use AI and ML to test your code. It's rechecked by humans who don't have to waste time on typos and concentrate on making you app more engaging.



Billions of searches are conducted online every single day. This means an immense amount of specific, high-intent traffic. Many people search for specific products and services with the intent to pay for these things. These searches are known to have commercial intent, meaning they are clearly indicating their search that they want to buy something you offer.

Our working strategy includes:

- Competitor and keyword analysis
- On page and off page optimisation
- Channel Strategies
- Google people ranking
- Increased traffic and conversations



SEARCH ENGINE **MARKETING**

APART FROM SPECIALIZED SOCIAL MEDIA MANAGEMENT, WE OFFER INTEGRATED CAMPAIGNS THAT INCLUDES DIGITAL MEDIA TOOLS TO MAXIMIZE THE IMPACT & GENERATE MORE ROI TO THE CLIENTS.

WHAT'S INCLUDED IN SEARCH ENGINE MARKETING?



SEO

CONTENT **MARKETING**

THROUGH CONTENT MARKETING WE AIM TO CREATE, PUBLISH & DISTRIBUTE THE CONTENT FOR A SPECIFIC TARGETED AUDIENCE. THIS SERVICE FOCUSES ON ATTRACTING AND GENERATING LEADS FOR A BUSINESS & CREATING BRAND AWARENESS.

WHAT'S INCLUDED IN CONTENT MARKETING?

BLOGS
WRITING

VIDEO
CREATIONS

INFLUENCER
MARKETING

PRODUCT PRESENTATIONS / REAL CHARACTERS
/ 2D 3D ANIMATIONS / CINEMATOGRAPHY



SOCIAL MEDIA MARKETING

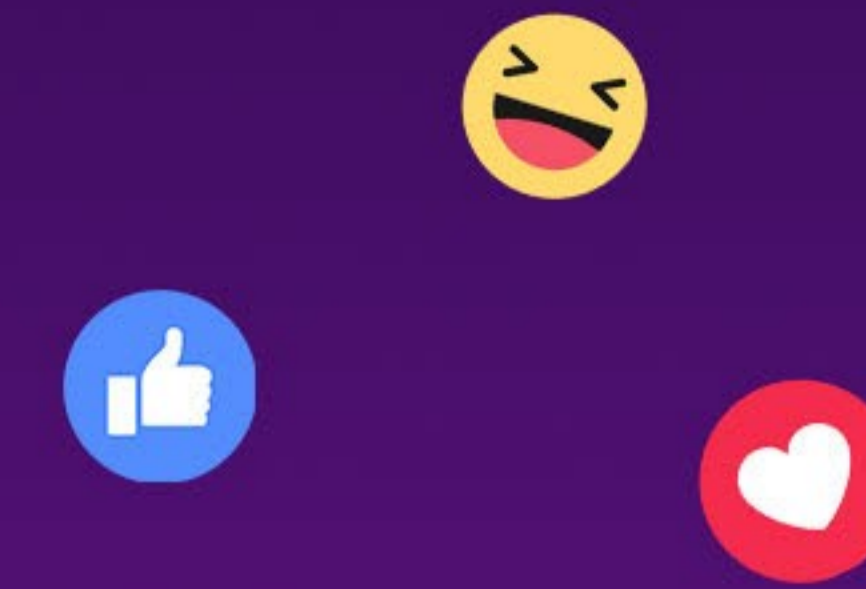
A powerful tool of communication, social media allows companies to reach their customers where they are, while also characterizing their brands and expanding their customer base. If done correctly, social media marketing can also increase the efficacy of other marketing techniques.



OUR SERVICES

- ✓ SOCIAL MEDIA CONTENT CREATIONS
- ✓ SOCIAL MEDIA STRATEGY DEVELOPMENT
- ✓ SOCIAL MEDIA ADVERTISING MANAGEMENT

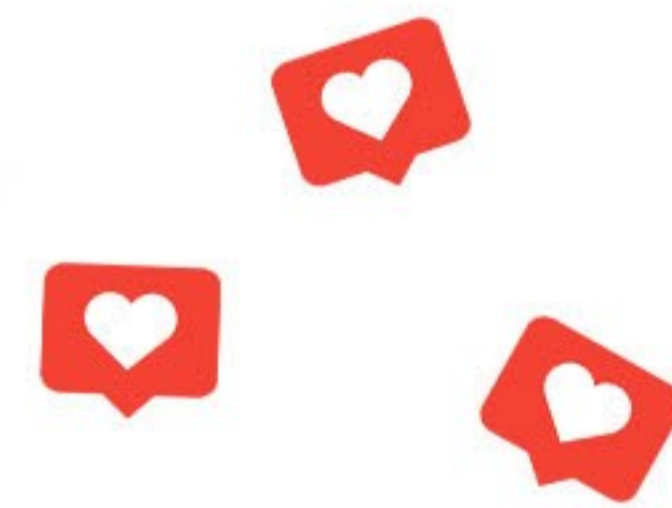
Facebook Ads



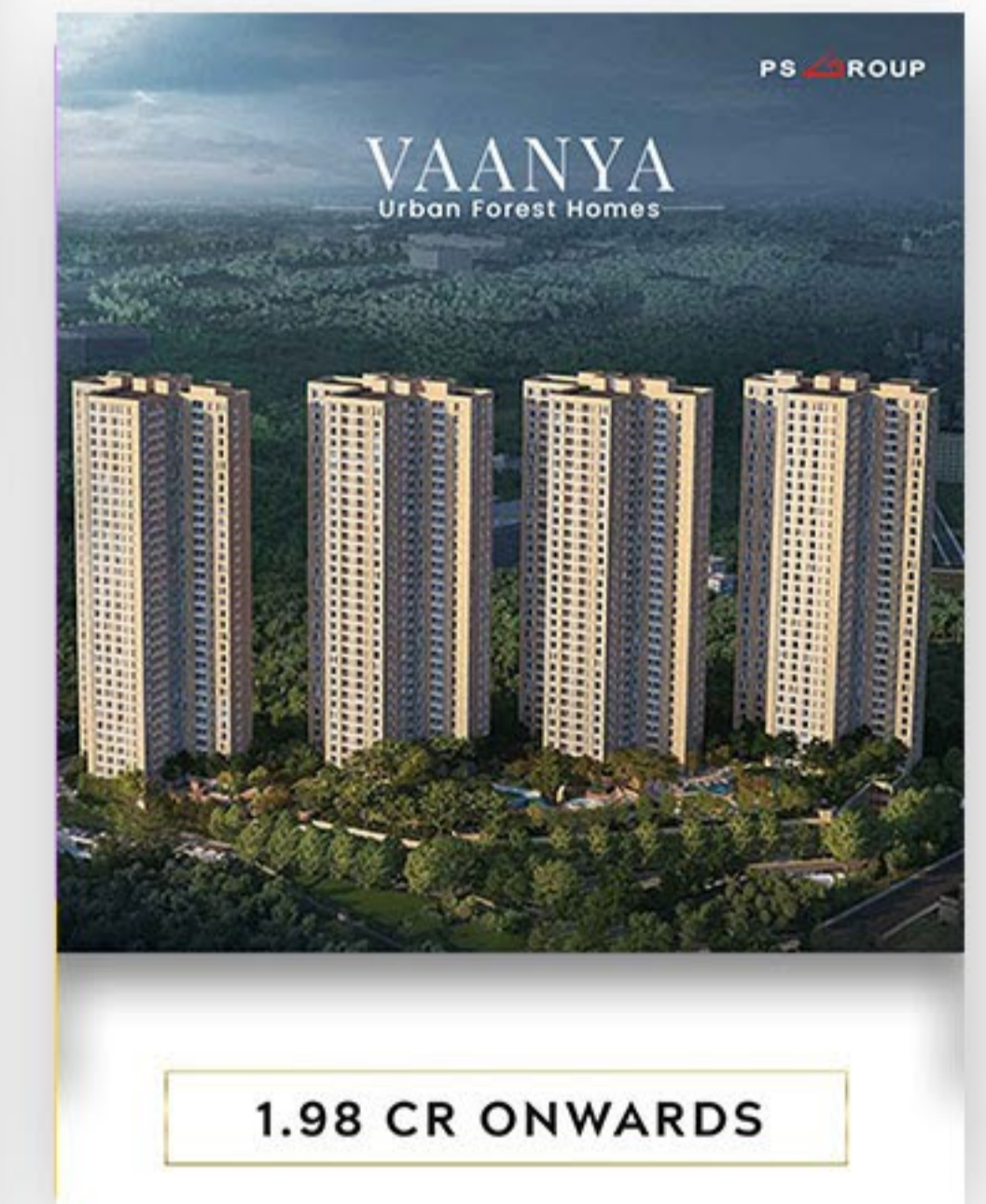
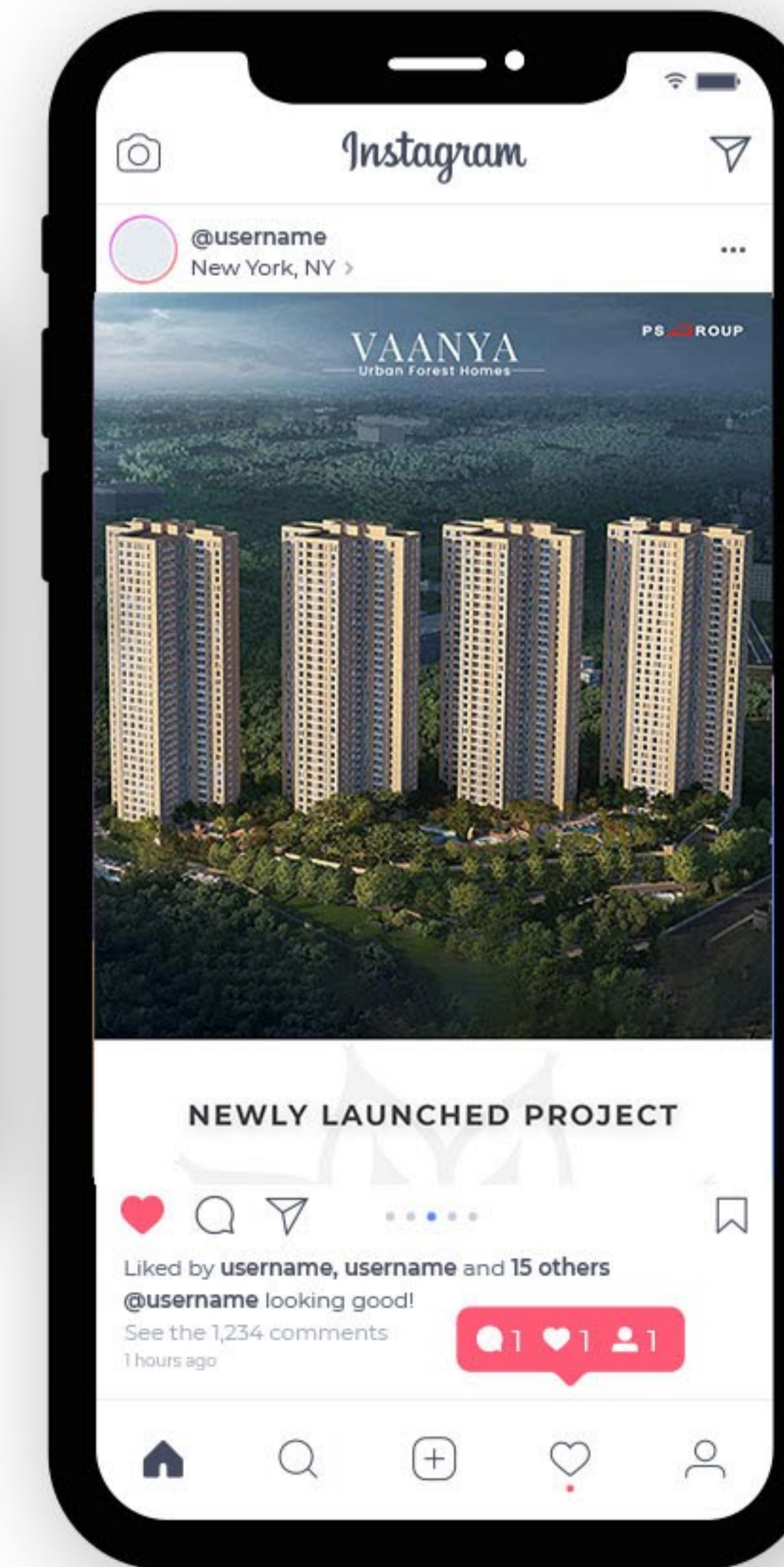
Facebook is one of the most efficient ways to advertise online.



Instagram Ads



Creating promotions directly on Instagram app is a great way to get more views.



WHATSAPP MARKETING

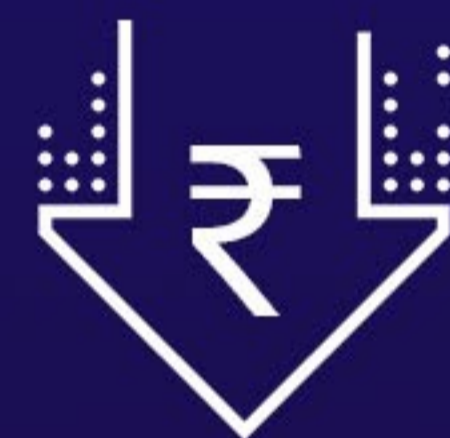
DIGIEDIA PROVIDE THE BEST COST SAVING WHATSAPP MARKETING SOLUTIONS AT VERY NOMINAL PRICE

OUR WHATSAPP MARKETING FEATURES



NO HIDDEN COST

We don't charge anything hidden and keep our pricing transparent.



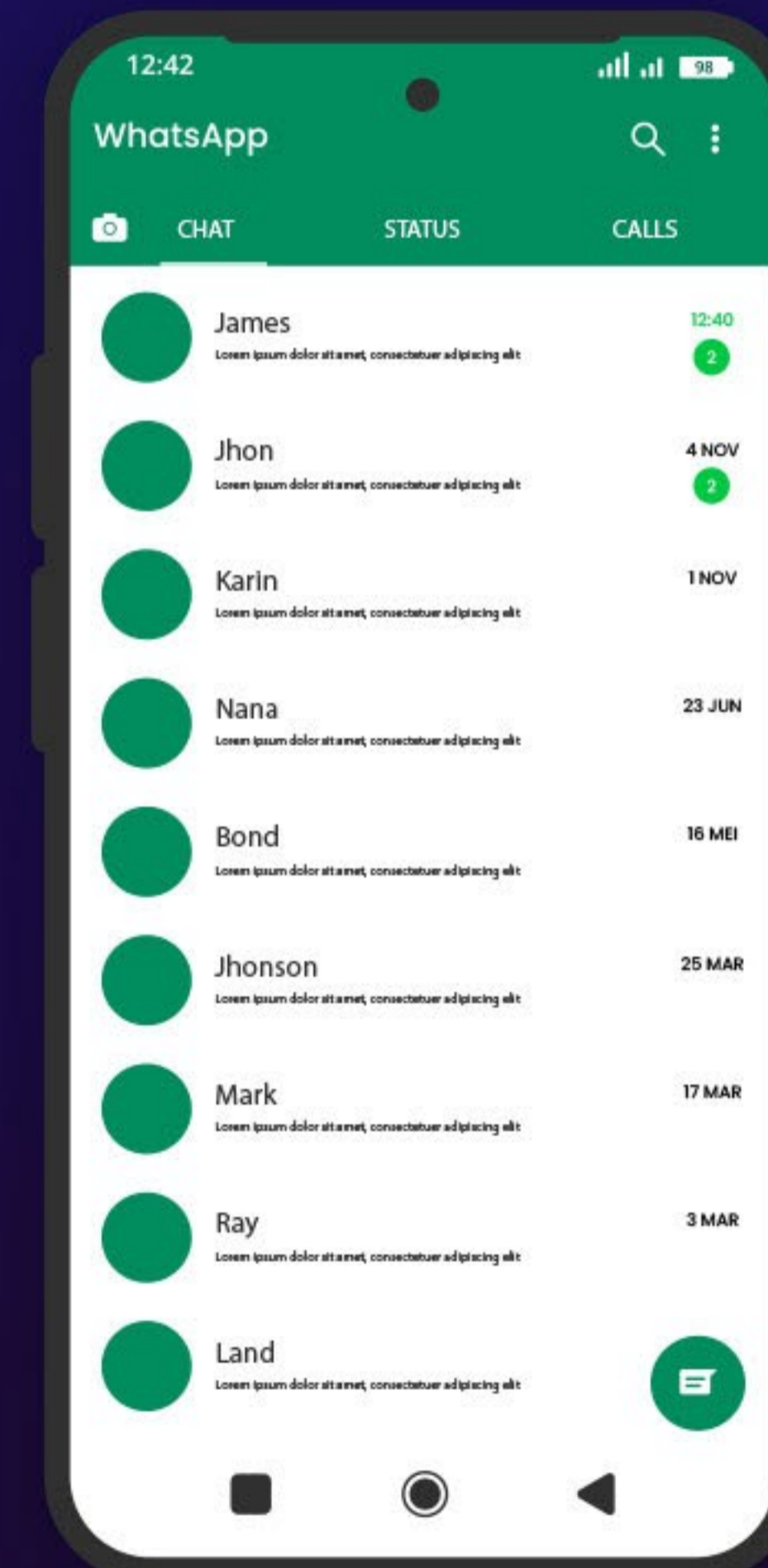
LOWEST PRICE

We provide the Best Cost Saving Solutions at very nominal price.



ON TIME DELIVERY REPORT

We provide on time delivery report to our Customers.



EXPERIENCED TEAM

We have Experienced team with Overall 5 Years+ Experience.



FREE DEMO

Free Demo of the Software so that you can understand the Functionalities.



PHOTOGRAPHY AND VIDEOGRAPHY

TELL VISUAL STORIES

Stories boost branding and if it is a visual one, then better. It has the ability to evoke substantial consumer interests, which makes converting leads easier. The team of photographers and videographers we have are experts in handling myriad types from minimalistic props to heavy backgrounds.

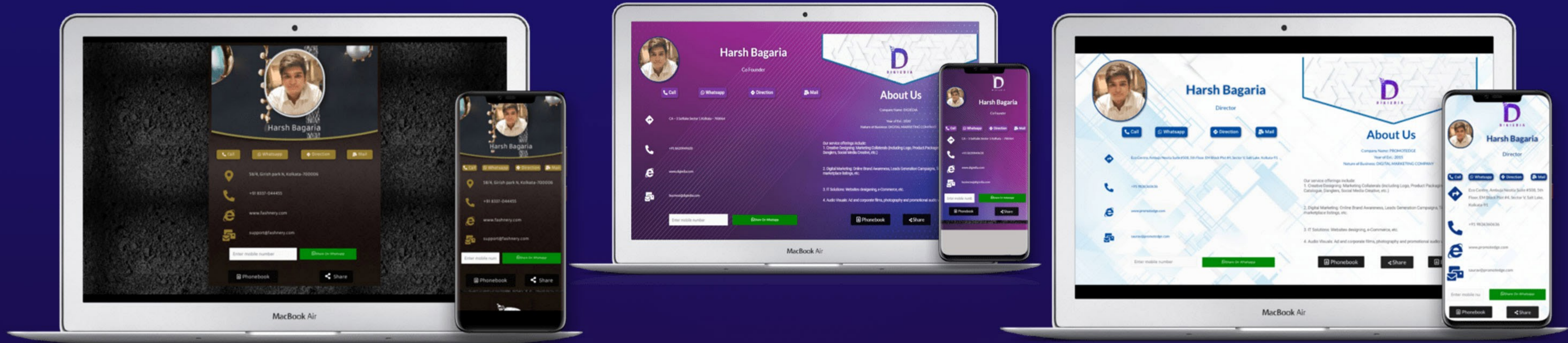


- ✓ **WEDDING PHOTOGRAPHY**
- ✓ **FASHION PHOTOGRAPHY**
- ✓ **PRODUCT PHOTOGRAPHY**
- ✓ **360 DEGREE PHOTOGRAPHY**
- ✓ **EVENT PHOTOGRAPHY**
- ✓ **ADVERTISING OR LIFESTYLE PHOTOGRAPHY**

DIGICARD

DIGIEDIA brings you a new age digital visiting card, thta is smart elegant and affordable. Now no more worries of carrying paper visiting card. Share this digital business card with unlimited persons anywhere anytime on just a single click.

DIGICARD SAMPLES



FEATURES

One digital Visiting card, endless possibilities.



CLICK TO CALL



CLICK TO WHATSAPP



CLICK TO EMAIL



CLICK TO NAVIGATE



ADD TO CONTACT



SOCIAL SHARE



THE LIST OF SECTORS WE HAVE SERVED

WE HAVE CATERED TO VARIOUS BUSINESSES AND DIVERSIFIED SECTORS LIKE:

- ✓ FASHION
- ✓ EDUCATION
- ✓ HEALTHCARE
- ✓ HOTEL & RESORT
- ✓ CORPORATES
- ✓ REAL ESTATE
- ✓ TOURS & TRAVEL
- ✓ RESTAURANT
- ✓ RETAIL FRANCHISE STORE
- ✓ FURNISHING
- ✓ WEBSITE & APPLICATION
- ✓ JEWELLERY STORE



CONTACT US



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